



# Elevate Your Club with



## CUSTOM ROKU TV

NSN provides clubs and teams around the US their own Custom ROKUTV channel on NSN. This is your channel on our network.

## LIVE SOCCER GAMES

We provide live soccer broadcasts with professional coverage, including real-time video, commentary, and on-screen graphics—streamed across multiple platforms.

## GAME REWINDS

NSN Rewind is our post-game broadcast service that adds full commentary, graphics, and instant replays to previously recorded soccer matches.

## ADVERTISING

Our club advertising service allows teams to promote local sponsors during broadcasts with custom commercials, on-screen logos, and shoutouts—helping clubs generate revenue and boost community support.

# WHO WE ARE?

- Launched in late 2024, NSN builds on the success of Michigan Soccer Network (MSN), extending live soccer coverage nationally via YouTube and a Roku TV channel
- We deliver live broadcasts, on-demand shows, highlights, commentary, and studio programming across all levels—youth, high school, college, amateur, and pre-professional
- NSN Nation is an inclusive soccer community hub—supporting clubs, coaches, players, and fans with content, exposure, awards, and engagement opportunities

# NATIONALSOCCERNETWORK.COM

# Explore the Future with your OWN ROKU Channel on



## Enjoy watching your games on ROKUTV on NSN

You can send Veo, Hudl Cameras or others to Roku Directly and NSN will manage it for you.

### Roku

#### Enjoy Games on RokuTV

Get your very own CLUB or team channel on NSN. Where all of your games can be viewed.

- ✓ 1 Live game at time
- ✓ Easy configuration
- ✓ Custom RTMP
- ✓ Low cost

### BENEFITS

#### The Benefits

Over 80 Million homes have RokuTV built in and the rest of them have access to Internet.

- ✓ Easy Access
- ✓ On TV, Mobile & Desktops
- ✓ Watch LIVE or ON DEMAND

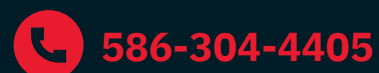


#### Monetization

You can offer the games for free to your fans or set up a paywall and earn money for your teams.

- ✓ Set Your Plans
- ✓ Get Payouts Monthly
- ✓ Earn for your teams

Give your teams and fans the opportunity to be seen ON TV on the National Soccer Network.



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POWERED BY **PMG**  
PREMIER MEDIA GROUP



# GET YOUR CLUB IN THE GAME

**CALL 586-304-4405  
TODAY**

## **PLATINUM CLUB**

- ✓ CLUB ROKUTV CHANNEL WITH ON DEMAND LIBRARY
- ✓ UNLIMITED SINGLE LIVE GAME DIRECTS TO ROKU
- ✓ UP TO 4 LIVE STREAM GAMES PER YEAR USING A1 CAMERAS VEO, HUDL OR SIMILAR CAMERA
- ✓ 2 NSN GAME REWINDS
- ✓ PRIORITY BANNER AD ON NSN CLUB SOCCER PAGE
- ✓ CLUB LISTING IN OUR CLUBS LISTINGS PROGRAM
- ✓ 4 FEATURE STORIES ABOUT A PLAYER OR MEMBER OF YOUR STAFF PER YEAR.
- ✓ 1 SOCIAL MEDIA POSTS PER MONTH FOR YOUR CLUB

**\$5,000.00 OR \$425/MONTH**

12 MONTH COMMITMENT

## **GOLD CLUB**

- ✓ CLUB ROKUTV CHANNEL WITH ON DEMAND LIBRARY
- ✓ UNLIMITED SINGLE LIVE GAME DIRECTS TO ROKU
- ✓ UP TO 2 LIVE STREAM GAMES PER YEAR USING A1 CAMERAS VEO, HUDL OR SIMILAR CAMERA
- ✓ 2 NSN GAME REWINDS
- ✓ BANNER AD ON NSN CLUB SOCCER PAGE
- ✓ CLUB LISTING IN OUR CLUBS LISTINGS PROGRAM
- ✓ 2 FEATURE STORIES ABOUT A PLAYER OR MEMBER OF YOUR STAFF PER YEAR.
- ✓ 1 SOCIAL MEDIA POSTS PER MONTH FOR YOUR CLUB

**\$4,000.00 OR \$340/MONTH**

12 MONTH COMMITMENT

## **SILVER CLUB**

- ✓ CLUB ROKUTV CHANNEL WITH ON DEMAND LIBRARY
- ✓ UNLIMITED SINGLE LIVE GAME DIRECTS TO ROKU
- ✓ 1 LIVE STREAM GAMES PER YEAR USING A1 CAMERAS VEO, HUDL OR SIMILAR CAMERA
- ✓ 1 NSN GAME REWINDS
- ✓ CLUB LISTING IN OUR CLUBS LISTINGS PROGRAM

**\$3,000.00 OR \$260/MONTH**

12 MONTH COMMITMENT

## **BRONZE CLUB**

- ✓ CLUB ROKUTV CHANNEL WITH ON DEMAND LIBRARY
- ✓ UNLIMITED SINGLE LIVE GAME DIRECTS TO ROKU
- ✓ 1 LIVE STREAM or NSN GAME REWINDS
- ✓ CLUB LISTING IN OUR CLUBS LISTINGS PROGRAM

**\$2,000.00 OR \$175/MONTH**

12 MONTH COMMITMENT

NON ROKU CHANNEL PROGRAMS

## **ADVANCED CLUB**

- ✓ 1 LIVE STREAM GAMES PER YEAR USING A1 CAMERAS VEO, HUDL OR SIMILAR CAMERA
- ✓ 1 NSN GAME REWINDS
- ✓ CLUB LISTING IN OUR CLUBS LISTINGS PROGRAM

**\$1,200.00 OR \$110/MONTH**

12 MONTH COMMITMENT

## **BASIC CLUB**

- ✓ 1 LIVE STREAM GAMES PER YEAR USING A1 CAMERAS VEO, HUDL OR SIMILAR CAMERA OR NSN GAME REWIND
- ✓ CLUB LISTING IN OUR CLUBS LISTINGS PROGRAM

**\$600.00 OR \$60/MONTH**

12 MONTH COMMITMENT

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# HOW TO GET STARTED WITH NSN ?



## GETTING STARTED

Getting started with NSN on Roku is simple. Once your club says "Yes," we'll schedule a quick onboarding call to finalize the details. From there, you'll send us your game schedules, team logos, and any existing video content. Our team will then build a dedicated section for your club within the NSN Roku Channel, complete with branding and organized playlists. Within 14 days, your club can be live and streaming to viewers nationwide.

## TERMS OF AGREEMENT

Each team/club will sign a 12 month agreement and choose to pay a one time lump sum or pay monthly. There is NO cancellation of this agreement once the ROKU Channel has been established.

## MONTHLY PAYMENTS

Teams/Clubs that choose to make monthly payments will see an additional \$9 or \$10 per month on average for processing.

## MONETIZATION

Each team/club has the right to choose if they want their games to be FREE or behind a Paywall.

1

### GATHER INFORMATION

TEAM/CLUB INFORMATION, BILLING INFORMATION TO BUILD THE AGREEMENT

2

### AGREEMENT

PMG WILL SEND YOUR TEAM/CLUB AN AGREEMENT FOR 12 MONTHS.

3

### SETUP PROCESS

THIS TAKES ABOUT 2 WEEKS TO GET UP AND RUNNING.

4

### LAUNCH THE CHANNEL

LAUNCH THE CHANNEL AND MAKE AN ANNOUNCEMENT ON ALL PLATFORMS

### CUSTOM LINK

Each team/club will have its own unique URL for their website integration for fans to watch on mobile or desktop

### ROKUTV

your Channel will be AVAILABLE on NSN on ALL TVS Nationwide which is over 80,000 households.

Call us for  
more info



586-304-4405

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